

2019 日本櫻美林大學 J. F. Oberlin University 新宿校區暑期課程



Program: Oberlin University Graduate School of Business Administration Summer Session

Subject: Service Operation (英文授課，並提供 3 學分，詳請參閱附件)

課程日期: 2019/07/29-2019/08/09，共 12 天

住宿期間: 2019/07/28-2019/08/10，共 14 天

住宿地點: Sakura Hotel Nippori 日暮里櫻花飯店

(坐電車從日暮里車站至新宿車站約 330 日幣)

班機日期: 2019/07/28 高雄至東京、2019/08/10 東京至高雄

總費用: 約新台幣 11 萬元(多退少補)，含課程(提供 3 學分)、學伴、住宿及來回機票

歡迎有興趣的同學踴躍報名參與

報名請洽: 國際及兩岸事務處(國際學院大樓 1F) 林建良

TEL: 07-6577711 #2085; email: chienliang@isu.edu.tw

シラバス入力フォーマット

Semester	Summer Session
Subject	Service Operation
Lecturer	Sean J. Bliznik
Credit	3
Overview	<p>Service Operation opens as Summer Session and is owned by Visiting Adjunct Professor Sean J. Bliznik from Rosen College of Hospitality Management, University of Central Florida.</p> <p>This subject is mainly focused on the service operation of theme park (especially Disney theme park).</p> <p>Operation theory and practice of customer service for theme park are taught in the first week.</p> <p>Leadership theory and practice of service operation for theme park are taught in the second week.</p>
Schedule	<p><Customer Service></p> <p>July 29 (Mon) 15:25~16:40, 16:50~18:05, 18:40~19:55, 20:05~21:20</p> <p>July 30 (Tue) 15:25~16:40, 16:50~18:05, 18:40~19:55, 20:05~21:20</p> <p>Aug 1 (Thu) 15:25~16:40, 16:50~18:05, 18:40~19:55, 20:05~21:20</p> <p>Aug 2 (Fri) 10:00~17:00 Field Work</p> <p><Leadership></p> <p>Aug 5 (Mon) 16:50~18:05, 18:40~19:55, 20:05~21:20</p> <p>Aug 6 (Tue) 16:50~18:05, 18:40~19:55, 20:05~21:20</p> <p>Aug 8 (Thu) 16:50~18:05, 18:40~19:55, 20:05~21:20</p> <p>Aug 9 (Fri) 16:50~18:05, 18:40~19:55, 20:05~21:20</p>