

【Call for Papers】

2020 International Conference on Business Administration - Fall Session (ICBA 2020 Fall) at NTPU

October 31, 2020

San Shia Campus, National Taipei University, New Taipei City, Taiwan

2020 International Conference on Business Administration - Fall Session (ICBA 2020 Fall) at National Taipei University (NTPU) calls for papers written in English in all fields in management. Organized by Department of Business Administration at National Taipei University, ICBA has become an important platform for academic researchers, practical experts, professors, Ph.D. and master students, managers, decision makers, to promote their up-to-date academic work and to exchange their research ideas.

Please submit full papers to ntpuconference@gm.ntpu.edu.tw before the deadline, September 11, 2020. Selected papers will be given full consideration for publication in the special issue of Journal of Business Administration (JBA, ISSN: 1025-9627), which is indexed in EconLit, EBSCO, ABI/INFORM, and ProQuest. ICBA accepts submissions on the following topics:

- Strategic management
- Marketing management
- Financial management
- Organizational behavior
- Human resource management
- Information management
- Operation management
- Electronic commerce
- Big data analysis
- Supply chain management
- Logistics management
- International business management
- Corporate social responsibility
- Corporate sustainability
- Knowledge management
- Health care administration
- Artificial intelligence
- Leisure management
- Managerial accounting
- Entrepreneurship management
- Innovation management
- Technology management
- Project management
- Other topics

Important Dates and Conference Venue

- Deadline of paper submission and registration form: September 11, 2020
- Notification of acceptance: 14 working days after submission
- Deadline of payment after paper acceptance: September 25, 2020
- Deadline of submission of revised full paper and postal remittance receipt (or electronic wire transfer receipt): September 28, 2020
- Conference date: 09:00-13:00 p.m. on October 31, 2020
- Conference venue: 5F Seminar Room, No. 151, University Rd., San Shia District, New Taipei City, San Shia Campus, National Taipei University, 23741, Taiwan

Submission

Authors are kindly invited to submit full papers and [Registration Form](#) to: ntpuconference@gm.ntpu.edu.tw by means of e-mail for peer review before the deadline, September 11, 2020. Only the paper titles, author names, affiliations, abstracts, and keywords of the accepted papers will be published in the proceedings of ICBA. The proceedings of ICBA will not publish the accepted full papers.

Registration Fee and Payment Options

After receiving the notification of paper acceptance, the authors will be kindly invited to complete the payment of registration fee before the deadline, September 25, 2020. There are two payment options listed as follows. If authors locate in Taiwan, please apply Option 1 to pay registration fee per accepted paper. Moreover, if authors locate in areas except Taiwan, please apply Option 2 to pay registration fee per accepted paper.

- **【Option 1】 :**

Postal Remittance via Post Office Giro Number (only for authors in Taiwan)

1. Registration fee per accepted paper: **student-NT\$1,520** or **non-student-NT\$3,020** (handling fee **NT\$20** included) (含 20 元劃撥手續費)
2. The details of postal remittance via post office Giro number are listed as follows:
Post Office Giro Number: 19456481
Payee's Name: 國立臺北大學
Message: ICBA 2020 at NTPU

- **【Option 2】 :**

Electronic Wire Transfer via SWIFT code (for authors in areas except Taiwan)

1. Registration fee per accepted paper: **student-US\$50** or **non-student-US\$100**
2. The details of electronic wire transfer via SWIFT code are listed as follows:
Institution (Company) Name: National Taipei University
Account Name: National Taipei University
Account Number: 112056000022
Bank Address: 83, Minsheng St., Sanxia Dist., New Taipei City 237, Taiwan (R.O.C.)
Branch Name: Land Bank of Taiwan, Sanshia Branch
SWIFT Code: LBOTTWTP

- **After the completion of the above payment, please email revised full paper and postal remittance receipt (or electronic wire transfer receipt) to: ntpuconference@gm.ntpu.edu.tw before the deadline, September 28, 2020.**

Formatting Guidelines

- Papers must be in English of up to 15 pages in conference paper format.
- References and citations must follow the APA (American Psychological Association) Referencing Guide and APA Citation Format.
- Paper content must be original and relevant to one of the conference topics.
- Authors should ensure the accuracy of quotations, citations, figures, and tables.
- Figures and tables must be clear and placed at the right positions in the text.
- Papers must follow the format according to the downloadable [Word](#) template.

More Information

- Organizer: Department of Business Administration at National Taipei University
Co-organizers: Taipei Business Administration Association,
Alumni Association of Department of Business Administration at NTPU
- If you have any questions, please feel free to contact the conference executive secretary, Ms. Michelle Huang, via email: ntpuconference@gm.ntpu.edu.tw